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Organization



HİFAŞ Hannover Fairs  
Interpro Uluslararası Fuarçılık A.Ş.

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Seminor Organizasyon Danışmanlık Turizm A.Ş.

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PROGRAM		PROGRAM	
6 OCTOBER 2011 THURSDAY		7 OCTOBER 2011 FRIDAY	
<b>INTEREXPO HALL</b>		<b>MARMARA HALL</b>	
13:30-17:00	IT Days Bilgi PANEL: Mobile Technologies, Electromagnetic Fields and Developments Guest Speaker: Dr. T. Ayhan Beydoğan - BTK Vice-President Session Moderator: Muhterem Çöl - BTK Vice-President Prof. Dr. Tunaya Kalkan - İstanbul Uni. Cerrahpaşa Medical School, Biophysics Department Prof. Dr. Mustafa Demir - İst. Uni. Çapa Medical School Nuclear Medicine Department Prof. Dr. I. Hamit Hancı - Ankara Uni. Forensic Medicine Department Assoc.Prof.Dr. Mustafa N. İhan - Gazi Uni. Medical School, Public Health Department PANEL: Tomorrow's Technology: Internet Moderator: Serhat Özeren - Chairman-Internet Board Oman Nihat Şen - TTB Director Çiğir İlbaş - Computer Forensics Specialist, Başkent Uni. Faculty Member Mehmet Ali Koksal - TBD Legal Study Group Halime Sürek - Star Newspaper- Parenting Columnist	10:30-11:30	Informatics in SMEs Opening Speeches: Nezih Kutayın-SEMOR A.Ş. Yalçın Sönmez - Chairman, TOSYÖV Prof. Dr. Turhan Menteş - Chairman, TBD Guest Speakers: Dealing with Independent Systems Hülya Kütüncü - Asst. Danışmanlık Is the responsibility of failure in Innovativeness lies with the non-informatics? Dr. Gülşin Kayakutlu - İTÜ Industrial Engineering LUNCH BREAK
13:30-17:00	World Hosting Day - Pruser AG First time in Turkey, with the participation of CEOs and CTOs of the ICT sector, the "World Hosting Days" is one of the most prestigious web hosting events in the world. It is categorized under WHD Local as a part of the roadshow covering 10 European cities including İstanbul, Moscow, Warsaw, Cologne, Klausenberg, London, Amsterdam, Madrid Paris and Zurich. 09:30-09:55 Fusion-io 09:55-10:25 (0:30) Local Partners presenting 10:55-11:55 (1:00) Parallels 11:55-12:25 (0:30) speed.SESSİON Gold - Part 1 12:25-13:10 (0:45) Mittagspause in der hosting.FAIR 13:10-13:50 (0:40) AMD 13:50-14:15 (0:25) Adaptec by PMC 14:15-14:45 (0:30) speed.SESSİON Gold - Part 2 14:45-15:25 (0:40) VMware 15:25-15:55 (0:30) Kaffeepause in der hosting.FAIR 15:55-10:35 (0:40) On App 10:35-17:05 (0:30) speed.SESSİON Gold - Part 3 17:05-17:45 (0:40) VerSign 17:45-10:10 (0:25) Microtronica 11:18-10:18:40 (0:30) speed.SESSİON Gold - Part 4 18:40- Meeting Buffet	13:00-14:00	SESSİON Is the Information Systems a Risk or an Opportunity? Moderator: Ali Saydam - Chairman, Bersay Communications Group Speakers: Jan Nahum - Chairman, Hexagon Hüseyin Keçeci - TOSYALI Holding Tijen Mergen - Mob, Doğan Publishing Group Tunç Tayman - Senior Director, AVEA Corporate Business Unit Faruq Eczacıbaşı - Chairman, TBV Turgut Gürsoy - Chairman, TÜBİSAD Dr. Halefcan Sümen - Member of Faculty Ergin Öztürk - Sales and Marketing Director, İFS
<b>MARMARA HALL</b>		<b>SESSİON</b>	
<b>BUYUKADA HALL</b>		<b>BUYUKADA HALL</b>	
<b>SMART CITY APPLICATIONS</b>		<b>SMART CITY APPLICATIONS</b>	
<b>10:15-10:30</b>		<b>10:15-10:30</b>	
<b>10:30-11:30</b>		<b>10:30-11:30</b>	
<b>11:30-11:40</b>		<b>11:30-11:40</b>	
<b>11:40-12:40</b>		<b>11:40-12:40</b>	
<b>13:00-14:00</b>		<b>13:00-14:00</b>	
<b>14:00-15:00</b>		<b>14:00-15:00</b>	
<b>15:00-15:10</b>		<b>15:00-15:10</b>	
<b>15:10-10:20</b>		<b>15:10-10:20</b>	
<b>10:20-10:30</b>		<b>10:20-10:30</b>	
<b>10:30-17:30</b>		<b>10:30-17:30</b>	
<b>BUYUKADA HALL</b>		<b>BUYUKADA HALL</b>	
<b>13:30-17:00</b>		<b>13:30-17:00</b>	
<b>Attorneys Information System</b>		<b>Attorneys Information System</b>	
<b>Opening Speech:</b>		<b>Opening Speech:</b>	
<b>Av. V. Ahsen Coşar - Chairman, the Union of Turkish Bar Associations (TBB)</b>		<b>Av. V. Ahsen Coşar - Chairman, the Union of Turkish Bar Associations (TBB)</b>	
<b>Speakers:</b>		<b>Speakers:</b>	
<b>Av. Özgür Eralp, Av. Öğuzhan Buhur, Dr. Cemal Gemci</b>		<b>Av. Özgür Eralp, Av. Öğuzhan Buhur, Dr. Cemal Gemci</b>	
<b>Topics: UBAP Project General Presentation, New Attorney Identity, TBB e-Signature, TBB TV-TBB Radio Call Center Applications, Web site applications (TBB and Bars), Av.tr project, Hardwares (Tollgates-Plasma-VPN-Payment Systems, Softwares (e-bar, SYDF, internship, license, ID, registry), IT Training</b>		<b>Topics: UBAP Project General Presentation, New Attorney Identity, TBB e-Signature, TBB TV-TBB Radio Call Center Applications, Web site applications (TBB and Bars), Av.tr project, Hardwares (Tollgates-Plasma-VPN-Payment Systems, Softwares (e-bar, SYDF, internship, license, ID, registry), IT Training</b>	
<b>7 OCTOBER 2011 FRIDAY</b>		<b>7 OCTOBER 2011 FRIDAY</b>	
<b>KARADENİZ HALL</b>		<b>KARADENİZ HALL</b>	
<b>MOBİSAD</b>		<b>MOBİSAD</b>	
<b>10:30-10:50</b>		<b>10:30-10:50</b>	
<b>Electromagnetic Fields; Public Health and Public Development</b>		<b>Electromagnetic Fields; Public Health and Public Development</b>	
<b>Opening Speech:</b>		<b>Opening Speech:</b>	
<b>Murat Dursun - Chairman, MOBİSAD</b>		<b>Murat Dursun - Chairman, MOBİSAD</b>	
<b>Guest Speaker:</b>		<b>Guest Speaker:</b>	
<b>Dr. Tayfun Acarer -Chairman, IT and Communication Board</b>		<b>Dr. Tayfun Acarer -Chairman, IT and Communication Board</b>	
<b>11:10-11:20</b>		<b>11:10-11:20</b>	
<b>BREAK (Tea/Coffee)</b>		<b>BREAK (Tea/Coffee)</b>	
<b>Panel Moderator:</b>		<b>Panel Moderator:</b>	
<b>Abdullah Raif Gülhan - General Secretary, MOBİSAD</b>		<b>Abdullah Raif Gülhan - General Secretary, MOBİSAD</b>	
<b>Mehmet Beyaz - General Manager, TIGINT</b>		<b>Mehmet Beyaz - General Manager, TIGINT</b>	
<b>Süphi Kutsal - Chairman, AVS Technologies</b>		<b>Süphi Kutsal - Chairman, AVS Technologies</b>	
<b>Prof. Dr. Hasan Dinger - Kocaeli Uni., Head of Electrical Electronics Eng. Dept. - İT and Communication Board</b>		<b>Prof. Dr. Hasan Dinger - Kocaeli Uni., Head of Electrical Electronics Eng. Dept. - İT and Communication Board</b>	
<b>13:00-14:00</b>		<b>13:00-14:00</b>	
<b>LUNCH BREAK</b>		<b>LUNCH BREAK</b>	
<b>Women Entrepreneurship in Mobile Information and Communications Sector</b>		<b>Women Entrepreneurship in Mobile Information and Communications Sector</b>	
<b>Registration</b>		<b>Registration</b>	
<b>Opening Speech:</b>		<b>Opening Speech:</b>	
<b>Füsun Sarp Nebil - Chairman, TİD, and Gen.Mgr. of .Türkİnternet.Com</b>		<b>Füsun Sarp Nebil - Chairman, TİD, and Gen.Mgr. of .Türkİnternet.Com</b>	
<b>15:20-10:50</b>		<b>15:20-10:50</b>	
<b>PANEL</b>		<b>PANEL</b>	
<b>Panel Moderator: Hatice Kal - MOBİSAD-İTO Vice-President of Women Entrepreneurs</b>		<b>Panel Moderator: Hatice Kal - MOBİSAD-İTO Vice-President of Women Entrepreneurs</b>	
<b>Prof. Dr. Aytül Ercil - Chairman, VİSTEKİSRA VİSİON</b>		<b>Prof. Dr. Aytül Ercil - Chairman, VİSTEKİSRA VİSİON</b>	
<b>Çiğdem Ertem - General Manager, intel and Rep. Women Entrepreneurs Association</b>		<b>Çiğdem Ertem - General Manager, intel and Rep. Women Entrepreneurs Association</b>	
<b>8 OCTOBER 2011 SATURDAY</b>		<b>8 OCTOBER 2011 SATURDAY</b>	
<b>KARADENİZ HALL</b>		<b>KARADENİZ HALL</b>	
<b>MOBİSAD</b>		<b>MOBİSAD</b>	
<b>Electronic Waste Problem in our Country</b>		<b>Electronic Waste Problem in our Country</b>	
<b>Registration</b>		<b>Registration</b>	
<b>Opening Speech:</b>		<b>Opening Speech:</b>	
<b>Gürol İnan - Mob, MOBİSAD</b>		<b>Gürol İnan - Mob, MOBİSAD</b>	
<b>Guest Speaker:</b>		<b>Guest Speaker:</b>	
<b>Prof. Dr. Şükür Kızılot - Gazi University</b>		<b>Prof. Dr. Şükür Kızılot - Gazi University</b>	
<b>11:10-11:20</b>		<b>11:10-11:20</b>	
<b>BREAK (Tea/Coffee)</b>		<b>BREAK (Tea/Coffee)</b>	
<b>Panel Moderator:</b>		<b>Panel Moderator:</b>	
<b>Prof. Dr. Şükür Kızılot - Gazi University</b>		<b>Prof. Dr. Şükür Kızılot - Gazi University</b>	
<b>Prof. Dr. Metin Taş - Gazi University</b>		<b>Prof. Dr. Metin Taş - Gazi University</b>	
<b>13:00-14:00</b>		<b>13:00-14:00</b>	
<b>LUNCH BREAK</b>		<b>LUNCH BREAK</b>	
<b>Mobile Socialization</b>		<b>Mobile Socialization</b>	
<b>Opening Speech:</b>		<b>Opening Speech:</b>	
<b>Mehmet Çelikk - MOBİSAD</b>		<b>Mehmet Çelikk - MOBİSAD</b>	
<b>14:20-14:50</b>		<b>14:20-14:50</b>	
<b>Guest Speaker:</b>		<b>Guest Speaker:</b>	
<b>Yurtsan Atakan</b>		<b>Yurtsan Atakan</b>	
<b>14:50-15:10</b>		<b>14:50-15:10</b>	
<b>BREAK (Tea/Coffee)</b>		<b>BREAK (Tea/Coffee)</b>	
<b>Panel Moderator:</b>		<b>Panel Moderator:</b>	
<b>Timur Sirt</b>		<b>Timur Sirt</b>	
<b>9 OCTOBER 2011 SATURDAY</b>		<b>9 OCTOBER 2011 SATURDAY</b>	
<b>KARADENİZ HALL</b>		<b>KARADENİZ HALL</b>	
<b>MOBİSAD</b>		<b>MOBİSAD</b>	
<b>Green Informatics</b>		<b>Green Informatics</b>	
<b>Speaker:</b>		<b>Speaker:</b>	
<b>Hande Baloğlu - Environment Director, HP Turkey and Middle East</b>		<b>Hande Baloğlu - Environment Director, HP Turkey and Middle East</b>	
<b>13:00-14:00</b>		<b>13:00-14:00</b>	
<b>LUNCH BREAK</b>		<b>LUNCH BREAK</b>	
<b>EGE SEMİNER HALL</b>		<b>EGE SEMİNER HALL</b>	
<b>SMART CITY APPLICATIONS</b>		<b>SMART CITY APPLICATIONS</b>	
<b>10:15-10:30</b>		<b>10:15-10:30</b>	
<b>Agenda</b>		<b>Agenda</b>	
<b>10:30-11:30</b>		<b>10:30-11:30</b>	
<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -I</b>		<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -I</b>	
<b>Sampaş, G-Tech, Binser, Arjivist, Municipalities</b>		<b>Sampaş, G-Tech, Binser, Arjivist, Municipalities</b>	
<b>11:30-11:40</b>		<b>11:30-11:40</b>	
<b>BREAK</b>		<b>BREAK</b>	
<b>11:40-12:40</b>		<b>11:40-12:40</b>	
<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -II</b>		<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -II</b>	
<b>13:00-14:00</b>		<b>13:00-14:00</b>	
<b>LUNCH BREAK</b>		<b>LUNCH BREAK</b>	
<b>14:00-15:00</b>		<b>14:00-15:00</b>	
<b>Smart City Revenue Increasing Applications -I</b>		<b>Smart City Revenue Increasing Applications -I</b>	
<b>etcbase, TurKvas, DCL, Sampaş, Municipalities</b>		<b>etcbase, TurKvas, DCL, Sampaş, Municipalities</b>	
<b>15:00-15:10</b>		<b>15:00-15:10</b>	
<b>BREAK</b>		<b>BREAK</b>	
<b>15:10-10:30</b>		<b>15:10-10:30</b>	
<b>Smart City Revenue Increasing Applications -II</b>		<b>Smart City Revenue Increasing Applications -II</b>	
<b>3D Laser, Digital Archive: Smart City Data Services</b>		<b>3D Laser, Digital Archive: Smart City Data Services</b>	
<b>POI, Arjivist</b>		<b>POI, Arjivist</b>	
<b>10:30-17:30</b>		<b>10:30-17:30</b>	
<b>SMART CITY APPLICATIONS</b>		<b>SMART CITY APPLICATIONS</b>	
<b>10:15-10:30</b>		<b>10:15-10:30</b>	
<b>Agenda</b>		<b>Agenda</b>	
<b>10:30-11:30</b>		<b>10:30-11:30</b>	
<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -I</b>		<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -I</b>	
<b>Sampaş, G-Tech, Binser, Arjivist, Municipalities</b>		<b>Sampaş, G-Tech, Binser, Arjivist, Municipalities</b>	
<b>11:30-11:40</b>		<b>11:30-11:40</b>	
<b>BREAK</b>		<b>BREAK</b>	
<b>11:40-12:40</b>		<b>11:40-12:40</b>	
<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -II</b>		<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -II</b>	
<b>13:00-14:00</b>		<b>13:00-14:00</b>	
<b>LUNCH BREAK</b>		<b>LUNCH BREAK</b>	
<b>14:00-15:00</b>		<b>14:00-15:00</b>	
<b>Smart City Revenue Increasing Applications -I</b>		<b>Smart City Revenue Increasing Applications -I</b>	
<b>etcbase, TurKvas, DCL, Sampaş, Municipalities</b>		<b>etcbase, TurKvas, DCL, Sampaş, Municipalities</b>	
<b>15:00-15:10</b>		<b>15:00-15:10</b>	
<b>BREAK</b>		<b>BREAK</b>	
<b>15:10-10:30</b>		<b>15:10-10:30</b>	
<b>Smart City Revenue Increasing Applications -II</b>		<b>Smart City Revenue Increasing Applications -II</b>	
<b>3D Laser, Digital Archive: Smart City Data Services</b>		<b>3D Laser, Digital Archive: Smart City Data Services</b>	
<b>POI, Arjivist</b>		<b>POI, Arjivist</b>	
<b>10:30-17:30</b>		<b>10:30-17:30</b>	
<b>SMART CITY APPLICATIONS</b>		<b>SMART CITY APPLICATIONS</b>	
<b>10:15-10:30</b>		<b>10:15-10:30</b>	
<b>Agenda</b>		<b>Agenda</b>	
<b>10:30-11:30</b>		<b>10:30-11:30</b>	
<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -I</b>		<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -I</b>	
<b>Sampaş, G-Tech, Binser, Arjivist, Municipalities</b>		<b>Sampaş, G-Tech, Binser, Arjivist, Municipalities</b>	
<b>11:30-11:40</b>		<b>11:30-11:40</b>	
<b>BREAK</b>		<b>BREAK</b>	
<b>11:40-12:40</b>		<b>11:40-12:40</b>	
<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -II</b>		<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -II</b>	
<b>13:00-14:00</b>		<b>13:00-14:00</b>	
<b>LUNCH BREAK</b>		<b>LUNCH BREAK</b>	
<b>14:00-15:00</b>		<b>14:00-15:00</b>	
<b>Smart City Revenue Increasing Applications -I</b>		<b>Smart City Revenue Increasing Applications -I</b>	
<b>etcbase, TurKvas, DCL, Sampaş, Municipalities</b>		<b>etcbase, TurKvas, DCL, Sampaş, Municipalities</b>	
<b>15:00-15:10</b>		<b>15:00-15:10</b>	
<b>BREAK</b>		<b>BREAK</b>	
<b>15:10-10:30</b>		<b>15:10-10:30</b>	
<b>Smart City Revenue Increasing Applications -II</b>		<b>Smart City Revenue Increasing Applications -II</b>	
<b>3D Laser, Digital Archive: Smart City Data Services</b>		<b>3D Laser, Digital Archive: Smart City Data Services</b>	
<b>POI, Arjivist</b>		<b>POI, Arjivist</b>	
<b>10:30-17:30</b>		<b>10:30-17:30</b>	
<b>SMART CITY APPLICATIONS</b>		<b>SMART CITY APPLICATIONS</b>	
<b>10:15-10:30</b>		<b>10:15-10:30</b>	
<b>Agenda</b>		<b>Agenda</b>	
<b>10:30-11:30</b>		<b>10:30-11:30</b>	
<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -I</b>		<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -I</b>	
<b>Sampaş, G-Tech, Binser, Arjivist, Municipalities</b>		<b>Sampaş, G-Tech, Binser, Arjivist, Municipalities</b>	
<b>11:30-11:40</b>		<b>11:30-11:40</b>	
<b>BREAK</b>		<b>BREAK</b>	
<b>11:40-12:40</b>		<b>11:40-12:40</b>	
<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -II</b>		<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -II</b>	
<b>13:00-14:00</b>		<b>13:00-14:00</b>	
<b>LUNCH BREAK</b>		<b>LUNCH BREAK</b>	
<b>14:00-15:00</b>		<b>14:00-15:00</b>	
<b>Smart City Revenue Increasing Applications -I</b>		<b>Smart City Revenue Increasing Applications -I</b>	
<b>etcbase, TurKvas, DCL, Sampaş, Municipalities</b>		<b>etcbase, TurKvas, DCL, Sampaş, Municipalities</b>	
<b>15:00-15:10</b>		<b>15:00-15:10</b>	
<b>BREAK</b>		<b>BREAK</b>	
<b>15:10-10:30</b>		<b>15:10-10:30</b>	
<b>Smart City Revenue Increasing Applications -II</b>		<b>Smart City Revenue Increasing Applications -II</b>	
<b>3D Laser, Digital Archive: Smart City Data Services</b>		<b>3D Laser, Digital Archive: Smart City Data Services</b>	
<b>POI, Arjivist</b>		<b>POI, Arjivist</b>	
<b>10:30-17:30</b>		<b>10:30-17:30</b>	
<b>SMART CITY APPLICATIONS</b>		<b>SMART CITY APPLICATIONS</b>	
<b>10:15-10:30</b>		<b>10:15-10:30</b>	
<b>Agenda</b>		<b>Agenda</b>	
<b>10:30-11:30</b>		<b>10:30-11:30</b>	
<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -I</b>		<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -I</b>	
<b>Sampaş, G-Tech, Binser, Arjivist, Municipalities</b>		<b>Sampaş, G-Tech, Binser, Arjivist, Municipalities</b>	
<b>11:30-11:40</b>		<b>11:30-11:40</b>	
<b>BREAK</b>		<b>BREAK</b>	
<b>11:40-12:40</b>		<b>11:40-12:40</b>	
<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -II</b>		<b>Process, Performance, Business Intelligence, Portal: Smart City Technologies -II</b>	
<b>13:00-14:00</b>		<b>13:00-14:00</b>	
<b>LUNCH BREAK</b>		<b>LUNCH BREAK</b>	
<b>14:00-15:00</b>		<b>14:00-15:00</b>	
<b>Smart City Revenue Increasing Applications -I</b>		<b>Smart City Revenue Increasing Applications -I</b>	
<b>etcbase, TurKvas, DCL, Sampaş, Municipalities</b>		<b>etcbase, TurKvas, DCL, Sampaş, Municipalities</b>	
<b>15:00-15:10</b>		<b>15:00-15:10</b>	