

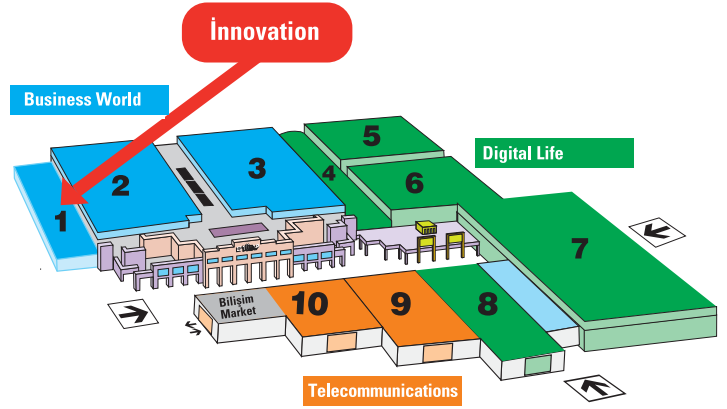


Innovation Zone 2007 Special Zone

CeBIT
eurasia
Bilişim

- Fair:** CeBIT Bilisim Eurasia,
International Trade Fair for Information Technology,
Telecommunications, Software & Services
- Date:** October 2-7, 2007
- Venue:** TUYAP Fair and Congress Center
- Organization:** Hannover Fairs Interpro International Fairs Inc.
- Who should attend:** All companies that have innovative products
- Stand Info:** In addition to stand area with special design, a forum area dedicated to all participants of Innovation Zone, plus business center for all exhibitors of the fair
- Conditions for participation:** **6 m² = EURO 555+ %18 KDV**
One innovative product, that has been approved by the selection committee can be showcased in the stand.
- Services Included:** **The participation fee includes:**
(Services that are not included can be ordered additionally from the declared prices)
- Stand space
 - Stand construction
 - Fascia board with company name
 - Carpet
 - Electricity connection, 3 power sockets (3 kW, 220 V, 50 Hz)
 - Spotlights (100W per 3m²)
 - 2 chairs
 - 1 table
 - 128 Kbps Internet line and usage
- Other supports :**
- Organizational support before and during the fair
 - Innovation Zone info desk
- Benefits of participation :**
- Fast and effective way to reach to the targeted visitors
 - Reduced participation fee
 - Professional organizational Support
- Son Başvuru Tarihi :** **August 17, 2007**
- Contact:** Emre Özkan
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eMail: emre.ozkan@hifas.com

Innovation Zone



Your Benefits

Reduced Cost

- ⇒ Reduced participation fee
- ⇒ Corporate presentation with special stand design
- ⇒ Usage of business center

Professional Organizational Support

- ⇒ Organizational support before and during the fair
- ⇒ Special stand design
- ⇒ Stand construction and infrastructure services

Effective Communications Opportunity with the targeted visitors

- ⇒ Special sectioning and signage
- ⇒ Wide scale promotion opportunities
- ⇒ Special publicity via advertisements and press



Fax +90 (212) 334 69 70

We would like to exhibit in CeBIT Bilişim Eurasia 2007 Innovation Zone!
Please contact us !

Exhibitor: _____

Contact person : _____

Address : _____

Phone / Fax : _____

eMail : _____

Date : _____ **Signature** _____