



CeBIT Bilişim Eurasia

FACT & FIGURES

CeBIT Bilişim Eurasia

International Trade Fair for Information Technology, Telecommunications, Software & Services

2-7 October 2007

Tüyap, Beylikdüzü - Istanbul

What's special here?

This is the largest "information and communication technologies" fair in Eurasia and a huge business platform for new market products and services.

Main Sections

Business World Halls 1-2-3

Business World section is designed exclusively for professionals. This section featured commercial exhibits of ICT solutions aimed at companies of all sizes from all levels of the industry and a comfortable atmosphere suitable for business activities was created. Entrance to this exclusive section was only open to business card holders.

Digital Life Halls 4-5-6-7-8

Digital Life rendered service as an open section for all visitors where technological tools and services towards daily life were exhibited.

Telecommunication Halls 9-10

In this section; fixed-line and mobile communication systems, internet and 3G telecommunication solutions were exhibited respectively for establishments and for individuals.

Thematic Sections

Future Parc

The purpose of the Future Parc is to bring the industry and universities closer. The professionals who wish to grow their businesses by means of ICT can meet the scientists and find out about the facilities and projects offered by the universities in the section.

Public Sector

eGovernance and other ICT projects are exhibited in the "Public Sector" section that was designed to remove the barriers between citizens and local government.



Special Zones

Software Zone

Software Zone was the area where small software companies with highly valuable contributions introduce their innovations and technological products to the world market.

Innovation Zone

A jury decides which products would be displayed in the Innovation Zone based upon their potential of effecting the future in a positive manner with a significant amount of commercial value.

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Exhibitors Profile

Companies with local and international activities and specialized in horizontal and vertical sectors who are willing to take their place in the global market with the expanding power of ICT, are participants of CeBIT Bilişim Eurasia.

Visitors Profile

National and international businessmen, entrepreneurs and administrators both in vertical and horizontal sectors, managers, state officials and representatives of non-governmental organisations and consumers who want to improve their life standards with the modern high-tech products and services

FAIR STATISTICS

	2006	2007*
Net Fair Area	26,489 m ²	27,000 m ²
Gross Fair Area	60,000 m ²	60,000 m ²
Exhibitors	952	1.000
Visitors	142,889	140,000
Staff	10,276	10,000
Press	1,804	1,800
Total	154,969*	151,800*
Exhibitor Country&Region	19	20
Visitor Country&Region	65	70

* The total number of attendees included visitors, employees of participating companies, and members of the press.



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www.cebitbilisim.com



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Bilişim Summit'07 & Forum@Bilişim

CeBIT Bilisim Eurasia, Bilişim Summit'06 and Forum@Bilişim will be organised again during the same dates with a purpose of uniting the three elements "product, utilisation and information" needed the level of competition amongst countries, companies and individual with the use of Information Technologies. Bilişim Summit'06 and Forum@Bilişim was held with over 60 forums with the high level participation of over 200 specialist speakers. The same is expected also for 2007.

Professional Delegations

Professional delegations hosted by CeBIT Bilisim Eurasia business platform will witness the most recent developments in ICT and meet with candidate partners with whom they can cooperate with in global competition. More than 1500 business professionals from Anatolian local Chambers will once again discover the new developments in the sector and have business meetings. Another project will be supported by the Ministry of Foreign Trade and 80 businessmen from 11 countries will lay the foundations for productive partnerships in the fair. CeBIT Bilisim Eurasia offers "matchmaking" services for productive business meetings. Further information www.cebitalisim.com.

Appointment by Mobile phone

In order to prepare in advance your diary for the fair a special service is available to all professionals. "Smart appointment system" gives the opportunity for visitors and exhibitors alike to pre-arrange appointments to meet. Participants to this format use the internet and/or mobile phones to arrange the meetings. Please visit www.cebitalisim.com

Meeting Facilities

The exhibitors and the visitors that hold meetings with their prospective business partners can be well looked after in specially designated "D2Meeting Areas" D3 Please contact our sales team for detailed information regarding the fair halls, and the designated meeting rooms. Apart from the restaurants and cafeterias in the fair area all the exhibitors can have meals at "D2Bilisim Rest" D3 at reduced prices.

Travel, Accommodation & Logistics

Please visit www.cebitalisim.com for further details and updated information.

Fair Grounds and Transportation

CeBIT Bilişim Eurasia, International Trade Fair for Information Technology, Telecommunications, Software & Services takes place at TÜYAP-Beylikdüzü Fair and Congress Centre.

Prior to and during the fair there will be scheduled return bus services running to the fair centre from the main points of the city. There is a charge for these bus services.

Fair Times

2-6 October 2007 11:00 - 19:00
7 October 2007 11:00 - 18:00

Participation Options

Options 1 :Euro 180 per/m² + VAT (18%)
Upper Floor Euro 10 per/m² + VAT (18%)

Options 2 : Euro 205 per/m² + VAT (18%)

Options 3 : Euro 235 per/m² + VAT (18%)

Stand Dates

Setting up 26 September - 01 October 2007
Dismantling 07-08 October 2007

Contact:

Mr. Engin Er engin.er@hifas.com
Mr. Evren Kulaçoğlu evren.kulacoglu@hifas.com
Mr. Umut Taşkın umut.taskin@hifas.com



Registration
Deadline
15 June 2007

Fair Organization

HIF A.Ş.
Hannover Fairs Interpro International Fairs Inc.
(A Joint venture company of Deutsche Messe AG and Interpro Inc.)
Gazeteciler Mahallesi, Sağlık Fikir Sokak, No.23
34394, Esentepe Istanbul - Turkey
Tel : +90 (212) 274 10 15 - 212 31 22
Fax : +90 (212) 274 31 21
eMail : info@cebitalisim.com

International Marketing

Deutsche Messe AG
Messegelände 30521 Hannover - Germany
Sandra Mathews
Tel : +49 (511) 89-33113
Fax : +49 (511) 89-33140
eMail : Sandra.Mathews@messe.de

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