

# Advertising Options

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International Trade Fair for  
Information Technology,  
Telecommunications,  
Software and Services.

**CeBIT**  
eurasia  
Bilişim

**7-12 October 2008**



- Show Catalogue** Dim: 21x29.7 cm Print Number: 3000 pcs.
- Belt\* 8,500 EUR+VAT (18%)
  - Inner pages 1,500 EUR+VAT (18%)
  - Back Cover 4,000 EUR+VAT (18%)
  - Inside back cover 2,000 EUR+VAT (18%)
  - Seperator\* 4,000 EUR+VAT (18%)
  - Separator - page 2,000 EUR+VAT (18%)
  - Folding cover (2x4) 12,000 EUR+VAT (18%)

**Info:** This catalogue includes up-to-date information about the exhibitors. The show catalogue is sold during and after the fair for 12 EUR + VAT.

\* Printed and delivered by the customer



- Thematic Sections Catalogue** Dim: 10x20 cm Print Number: 6000 pcs.
- Back Cover 3,000 EUR+VAT (18%)
  - Inside back cover 1,500 EUR+VAT (18%)
  - Inner pages 1,200 EUR+VAT (18%)
  - Separator - page 1,500 EUR+VAT (18%)

**Info:** This catalogue includes up-to-date information about the exhibitors of all thematic sections. It is distributed free of charge at the entrances, info desks and thematic section desks.



- Visitor Info Brochure** Dim: 10x20 cm Print Number: 20.000 pcs.
- Inner pages 1,200 EUR+VAT (18%)

**Info:** This brochure includes detailed information on activities and events during the fair. It is distributed at the sales points before the fair and at the entrance desks at the fairgrounds.

- Quickfinder (Z-CARD)** Dim: 13.75x19.75 cm Print Number: 150.000 pcs.
- Areas A-D-G (55x50cm) 3,000 EUR+VAT(18%) each
  - Areas E-F (55x29.5cm) 4,000 EUR+VAT(18%) each
  - Areas B-C (55x14.75cm) 2,000 EUR+VAT (18%) each

**Info:** This brochure includes the exhibitor list and hall plans as well as practical information for visitors (i.e. how to get there, fairground utilities etc.). It is distributed at the sales points before the fair and at the entrance desks at the fairgrounds



**Fax +90 (0212) 334 69 70**

Please mark the desired option(s) and return signed and stamped by fax

**Company:** ..... **Authorized Person :** .....

.....

.....  
Date Stamp / Authorized Signature