

# FACTS & FIGURES

## GERMAN PAVILION

**CeBIT**  
eurasia  
Bilişim

### CeBIT BİLİŞİM EURASIA

International Trade Fair for Information Technology,  
Telecommunications, Software & Services

**6 – 9 October, 2011**

Tüyap Exhibition and Congress Center  
Büyükcemece - Istanbul

**Organiser of the show:**

**Hannover Fairs-Interpro International A.S.**



Website: [www.cebitbilisim.com](http://www.cebitbilisim.com)

### The Pavilion:

Additionally to your confirmed stand space (min. 9sqms) you are free to make use of the entire infrastructure of the pavilion including an attractive visitor lounge and a fully-equipped office. All exhibitors and their visitors can enjoy our catering and beverage service.

### The Service:

The participation offer also includes:

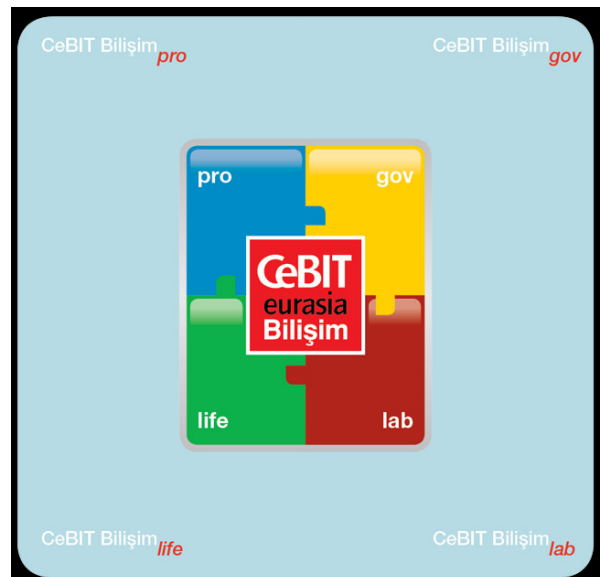
- layout planning and stand designing
- uniform fascia lettering with individual company logos
- back walls and partition walls
- stand furnishing (one table and three chairs, sideboard); additional furniture available upon request
- general stand lighting, supply of electricity
- entry in the official exhibition catalogue
- online presentation on the German pavilion website [www.cebit-bilisim.german-pavilion.com](http://www.cebit-bilisim.german-pavilion.com)

(additional services available upon request)



### CeBIT Bilisim Eurasia 2010 at a glance:

- 972 exhibitors from 16 countries
- 131,318 visitors
- Media coverage by more than 1,241 international media attendees and journalists
- Exhibition displays like Business IT, ICT Infrastructure, Mobile Business Solutions, Security, B2B Communications, eGovernment, Banking & Finance, Smart Cities, eHealth and many others.



Our project team will be happy to provide any advice regarding the price and participation conditions.



## You would like to get high output for a small input?

### We offer...

- extremely attractive and reasonable participation conditions
- comprehensive office infrastructure for the free use of telephone, fax machine, copier and internet access
- visitors lounge free to hold meeting with your potential customers and guests including beverage catering

## You expect a perfect presentation?

### We offer...

- Our wealth of experience thanks to the long lasting team work with the local service providers
- Realisation of your special needs and wishes regarding the stand construction and design
- A safe transport of your exhibition goods with the help of an internationally acting and experienced freight forwarding agency
- Online presentation with the German pavilion website

## You would like to attract new customers?

### We offer...

- top-location on the fairgrounds thanks to the joint space reservation
- A central meeting point for the political and trade delegations as well as for the international press members
- A conjoint presentation under the "Made-in-Germany" roof which enjoys an excellent reputation on trade fairs worldwide
- An informant from your trade association who promptly provides the visitors and guests of the pavilion with the information according to their special needs.

## You expect a full-service package?

### We offer...

- Experienced, native-speaking (German, English, Turkish) contact persons
- Smooth and prompt realisation of your orders/ requests including stand constructing and dismantling
- Support with the organisation of your business trip (flight, hotel accommodation)

**FAX REPLY (PLEASE SEND TO + 49 511 / 89 31419)**

**Yes, we would like to take part in the German Pavilion at CeBIT Bilişim Eurasia 2011!**

Company name \_\_\_\_\_

Person to address \_\_\_\_\_

Address \_\_\_\_\_

Phone / Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_

**We will be happy to assist you:**

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**CeBIT**  
worldwide