



Press Release  
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## **CeBIT Bilişim Eurasia and CeBIT Synergy Summit will take place at CNR Expo Center!**

**Number one Informatics, Technology, and Communication Platform of  
Eurasian Region, CeBIT Bilişim Eurasia and CeBIT Synergy Summit will be  
held in 2012 and 2013 at Istanbul Fair Centre  
CNR Expo Yeşilköy!**

The contract about organizing CeBIT Bilişim Eurasia and CeBIT Synergy Summit at Istanbul Fair Centre / CNR Expo Yeşilköy in 2012 and 2013 has been signed yesterday. Alexander Kühnel, General Manager of HİFAŞ, indicated, that this decision was necessary because of the demands, coming from the industry. With this venue change, we can fulfill the requirements of the industry. The change is the next important step in reorganizing and restructuring the biggest ICT show and will give contribution to CeBIT Bilişim Eurasia's continuous position as being the No. 1 Marketing Platform in the ICT sector in Eurasia. The event in 2012 will take place from 29<sup>th</sup> of November to the 2<sup>nd</sup> of December and in 2013 from the 24<sup>th</sup> to 27<sup>th</sup> of October.

Together with its existing partners, the main sponsor Turksat AS, the Communication Sponsor Huawei and the TV and Radio Sponsor TRT, HIFAS will use this opportunity to further develop the show with its four column concept CeBIT Bilişim gov, CeBIT Bilişim lab, CeBIT Bilişim pro, CeBIT Bilişim life. In the new location the CeBIT Synergy Summit, which was organized last year for the first time and very successfully under the responsibility of HIFAS and its partner Semor will continue as well for the benefit of exhibitors and visitors.

In 2012 Northern Cyprus will perfect the CeBIT Bilişim Eurasia as the International Business partner.

CeBIT Bilişim Eurasia Fair and the CeBIT Synergy Summit, which continues with the slogans **"Future will come with ICT" and "ICT for All"**, will create more than ever an efficient business platform in its new venue, where the sector professionals and experts will meet.

For Detailed Information, contact



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